# Washtenaw Community College Comprehensive Report

# VID 125 Foundations in Digital Video II Effective Term: Winter 2023

#### **Course Cover**

College: Business and Computer Technologies Division: Business and Computer Technologies Department: Digital Media Arts (new) Discipline: Video Production Course Number: 125 Org Number: 14540 Full Course Title: Foundations in Digital Video II Transcript Title: Foundations Digital Video II Is Consultation with other department(s) required: No Publish in the Following: College Catalog , Time Schedule , Web Page Reason for Submission: Course Change

#### Consultation with all departments affected by this course is required.

Pre-requisite, co-requisite, or enrollment restrictions

**Rationale:** Need to remove prerequisite of PHO 111 from course. This is causing a registration bottleneck.

#### Proposed Start Semester: Winter 2023

**Course Description:** In this course, students get hands-on technical experience in production, production aesthetics, and editing/post-production. The technical phase provides students with advanced skills to shoot with a camera, set up lights and manage audio-recording equipment. From pre-production to post-production, students will cover all aspects of producing projects from start to finish.

#### **Course Credit Hours**

Variable hours: No Credits: 4 Lecture Hours: Instructor: 45 Student: 45 Lab: Instructor: 0 Student: 0 Clinical: Instructor: 0 Student: 0 Other: Instructor: 45 Student: 45

Total Contact Hours: Instructor: 90 Student: 90 Repeatable for Credit: NO Grading Methods: Letter Grades Audit Are lectures, labs, or clinicals offered as separate sections?: NO (same sections)

#### **College-Level Reading and Writing**

College-level Reading & Writing

College-Level Math No Level Required

### **Requisites**

#### Prerequisite

VID 105 minimum grade C+

#### **General Education**

**General Education Area 7 - Computer and Information Literacy** Assoc in Arts - Comp Lit Assoc in Applied Sci - Comp Lit Assoc in Science - Comp Lit

#### **Request Course Transfer**

#### **Proposed For:**

Eastern Michigan University Grand Valley State University

#### **Student Learning Outcomes**

1. Perform pre-production, production and post-production phases and all related responsibilities including scripting, storyboarding, directing, camera work, and editing a final project.

#### Assessment 1

Assessment Tool: Final projects

Assessment Date: Fall 2023

Assessment Cycle: Every Three Years

Course section(s)/other population: All sections

Number students to be assessed: Random sample of all students up to a maximum of 25.

How the assessment will be scored: Departmentally-developed rubric

Standard of success to be used for this assessment: 70% of students will score at the competent (3) level or above on a 1-4 scale.

Who will score and analyze the data: Departmental faculty

### Course Objectives

- 1. Prepare scenes based on a script.
- 2. Storyboard and plan shots and compositions.
- 3. Arrange all aspects of production, such as casting, site surveys and scheduling.
- 4. Manage production and oversee rehearsals.
- 5. Operate a camera, including set-up, white balance, control focus and frame shots.
- 6. Light a scene that complements the content and mood for a given scene.
- 7. Manage audio equipment, including the setup of an audio mixer and microphones.
- 8. Supervise scripts, actors, and sets.
- 9. Direct talent by stylizing and overseeing how a script is executed before the camera.
- 10. Recognize and apply professional editing software.
- 11. Perform basic and advanced navigation of editing software.
- 12. Capture footage from editing software.
- 13. Edit and output projects to appropriate formats for either web or broadcast use.
- 14. Apply editing effects, such as chromo-keying/green screen techniques, to edit a video.
- 15. Recognize and develop editing techniques to create aesthetically pleasing or appropriate projects. In addition, apply proper rhythm and pacing on scene content.

### **New Resources for Course**

#### **Course Textbooks/Resources**

Textbooks Manuals Periodicals Software

# **Equipment/Facilities**

Level III classroom Computer workstations/lab TV/VCR

<u>Reviewer</u>	Action	<u>Date</u>
Faculty Preparer:		
Matthew Zacharias	Faculty Preparer	Apr 08, 2022
<b>Department Chair/Area Director:</b>		
Donald Werthmann	Recommend Approval	Apr 13, 2022
Dean:		
Eva Samulski	Recommend Approval	Apr 13, 2022
<b>Curriculum Committee Chair:</b>		
Randy Van Wagnen	Recommend Approval	Apr 29, 2022
Assessment Committee Chair:		
Shawn Deron	Recommend Approval	May 19, 2022
Vice President for Instruction:		
Kimberly Hurns	Approve	May 23, 2022

# Washtenaw Community College Comprehensive Report

# VID 125 Foundations in Digital Video II Effective Term: Fall 2022

#### **Course Cover**

College: Business and Computer Technologies **Division:** Business and Computer Technologies **Department:** Digital Media Arts (new) **Discipline:** Video Production **Course Number: 125** Org Number: 14540 Full Course Title: Foundations in Digital Video II Transcript Title: Foundations Digital Video II Is Consultation with other department(s) required: No Publish in the Following: College Catalog, Time Schedule, Web Page Reason for Submission: Three Year Review / Assessment Report **Change Information:** Consultation with all departments affected by this course is required. **Course description** Pre-requisite, co-requisite, or enrollment restrictions **Outcomes/Assessment Objectives/Evaluation** 

**Rationale:** The prerequisite needs to be updated to align with program changes recommended by the advisory committee. Course assessed.

#### Proposed Start Semester: Fall 2022

**Course Description:** In this course, students get hands-on technical experience in production, production aesthetics, and editing/post-production. The technical phase provides students with advanced skills to shoot with a camera, set up lights and manage audio-recording equipment. From pre-production to post-production, students will cover all aspects of producing projects from start to finish.

#### **Course Credit Hours**

Variable hours: No Credits: 4 Lecture Hours: Instructor: 45 Student: 45 Lab: Instructor: 0 Student: 0 Clinical: Instructor: 0 Student: 0 Other: Instructor: 45 Student: 45

Total Contact Hours: Instructor: 90 Student: 90 Repeatable for Credit: NO Grading Methods: Letter Grades Audit Are lectures, labs, or clinicals offered as separate sections?: NO (same sections)

#### **<u>College-Level Reading and Writing</u>**

College-level Reading & Writing

### **College-Level Math**

No Level Required

### **Requisites**

Prerequisite VID 105 minimum grade C+ and Prerequisite PHO 111 minimum grade "C"; may enroll concurrently

#### **General Education**

#### **General Education Area 7 - Computer and Information Literacy**

Assoc in Arts - Comp Lit Assoc in Applied Sci - Comp Lit Assoc in Science - Comp Lit

#### **Request Course Transfer**

#### **Proposed For:**

Eastern Michigan University Grand Valley State University

#### **Student Learning Outcomes**

1. Perform pre-production, production and post-production phases and all related responsibilities including scripting, storyboarding, directing, camera work, and editing a final project.

#### Assessment 1

Assessment Tool: Final projects

Assessment Date: Fall 2023

Assessment Cycle: Every Three Years

Course section(s)/other population: All sections

Number students to be assessed: Random sample of all students up to a maximum of 25.

How the assessment will be scored: Departmentally-developed rubric

Standard of success to be used for this assessment: 70% of students will score at the competent (3) level or above on a 1-4 scale.

Who will score and analyze the data: Departmental faculty

#### **Course Objectives**

- 1. Prepare scenes based on a script.
- 2. Storyboard and plan shots and compositions.
- 3. Arrange all aspects of production, such as casting, site surveys and scheduling.
- 4. Manage production and oversee rehearsals.
- 5. Operate a camera, including set-up, white balance, control focus and frame shots.
- 6. Light a scene that complements the content and mood for a given scene.
- 7. Manage audio equipment, including the setup of an audio mixer and microphones.
- 8. Supervise scripts, actors, and sets.
- 9. Direct talent by stylizing and overseeing how a script is executed before the camera.
- 10. Recognize and apply professional editing software.
- 11. Perform basic and advanced navigation of editing software.
- 12. Capture footage from editing software.
- 13. Edit and output projects to appropriate formats for either web or broadcast use.
- 14. Apply editing effects, such as chromo-keying/green screen techniques, to edit a video.
- 15. Recognize and develop editing techniques to create aesthetically pleasing or appropriate projects. In addition, apply proper rhythm and pacing on scene content.

### New Resources for Course

# **Course Textbooks/Resources**

Textbooks Manuals Periodicals Software

Equipment/Facilities Level III classroom Computer workstations/lab TV/VCR

<u>Reviewer</u>	Action	<u>Date</u>
Faculty Preparer:		
Matthew Zacharias	Faculty Preparer	Dec 10, 2021
<b>Department Chair/Area Director:</b>		
Donald Werthmann	Recommend Approval	Dec 10, 2021
Dean:		
Eva Samulski	Recommend Approval	Dec 13, 2021
<b>Curriculum Committee Chair:</b>		
Randy Van Wagnen	Recommend Approval	Mar 08, 2022
<b>Assessment Committee Chair:</b>		
Shawn Deron	Recommend Approval	Mar 09, 2022
Vice President for Instruction:		
Kimberly Hurns	Approve	Mar 10, 2022

# VID 125 Foundations in Digital Video II Effective Term: Fall 2012

### Course Cover

Division: Business and Computer Technologies Department: Digital Media Arts Discipline: Video Production Course Number: 125 Org Number: 14540 Full Course Title: Foundations in Digital Video II Transcript Title: Foundations Digital Video II Is Consultation with other department(s) required: No Publish in the Following: College Catalog , Time Schedule , Web Page Reason for Submission: New Course Change Information: Rationale: Consolidation between VID 102/112. Updating and streamlining into one cohesive course.

Proposed Start Semester: Fall 2012

**Course Description:** This course provides students with hands-on technical experience in production, production aesthetics, and editing/post-production. The technical phase provides students with advanced skills to shoot with a camera, set up lights and manage audio-recording equipment. From pre-production to post-production, students will cover all aspects of producing projects from start to finish. This course contains material previously taught in VID 102 and VID 112.

### Course Credit Hours

Variable hours: No Credits: 4 Lecture Hours: Instructor: 45 Student: 45 Lab: Instructor: 0 Student: 0 Clinical: Instructor: 0 Student: 0 Other: Instructor: 45 Student: 45

Total Contact Hours: Instructor: 90 Student: 90 Repeatable for Credit: NO Grading Methods: Letter Grades Audit Are lectures, labs, or clinicals offered as separate sections?: NO (same sections)

### College-Level Reading and Writing

College-level Reading & Writing

College-Level Math

No Level Required

Requisites Prerequisite VID 105 minimum grade C+

# **General Education**

# **Request Course Transfer**

#### Proposed For:

Eastern Michigan University Grand Valley State University

#### Student Learning Outcomes

- 1. Perform pre-production, production and post-production phases and all responsibilities including scripting, storyboarding, directing, camera work, and editing a final project.
  - Assessment 1

Assessment Tool: Portfolio of final projects

Assessment Date: Fall 2012

Assessment Cycle: Every Three Years

Course section(s)/other population: All sections.

Number students to be assessed: Random sample of 50% of the students up to a maximum of 25.

How the assessment will be scored: Departmentally-developed rubric.

Standard of success to be used for this assessment: 66% of students will score at the competent (2) level or above on a 1-3 scale.

Who will score and analyze the data: Departmental faculty, with the assistance of advisory committee members, will blind-score the projects.

# Course Objectives

- 1. Prepare scenes based on script.
  - Matched Outcomes
- 2. Storyboard and plan shots and compositions.
  - Matched Outcomes
- 3. Arrange all aspects of production, such as casting, site surveys and scheduling. Matched Outcomes
- 4. Manage production and oversee rehearsals.

#### Matched Outcomes

- 5. Operate a camera, including set-up, white balance, control focus and frame shots. **Matched Outcomes**
- 6. Light a scene that compliments the content and mood for a given scene. Matched Outcomes
- 7. Manage audio equipment, including set-up of audio mixer and microphone. Matched Outcomes
- 8. Supervise scripts, actors, and sets. Matched Outcomes
- 9. Direct talent by stylizing and overseeing how a script is executed before the camera.

#### Matched Outcomes

- 10. Recognize and apply Final Cut Pro software editing features. Matched Outcomes
- 11. Perform basic and advanced navigation of editing software. Matched Outcomes
- 12. Capture footage from editing software. Matched Outcomes
- 13. Edit and output projects to appropriate formats for either web or broadcast use. Matched Outcomes
- 14. Apply editing effects: chromo-keying/green screen techniques to edit video. Matched Outcomes
- 15. Recognize and develop editing techniques to create aesthetically pleasing or appropriate projects. In addition, apply proper rhythm and pacing on scene content. Matched Outcomes

# <u>New Resources for Course</u> Course Textbooks/Resources

<u>Reviewer</u>	Action	<u>Date</u>
Faculty Preparer:		
Matthew Zacharias	Faculty Preparer	Feb 14, 2012
Department Chair/Area Director:		
Jennifer Baker	Recommend Approval	Feb 16, 2012
Dean:		
Rosemary Wilson	Recommend Approval	Apr 02, 2012
Vice President for Instruction:		
Stuart Blacklaw	Approve	Apr 25, 2012