Washtenaw Community College Comprehensive Report

PHO 105 Digital Photography Abroad
Effective Term: Spring/Summer 2024

Course Cover

College: Business and Computer Technologies
Division: Business and Computer Technologies
Department: Digital Media Arts (new)
Discipline: Photography
Course Number: 105
Org Number: 14530
Full Course Title: Digital Photography Abroad
Transcript Title: Digital Photography Abroad
Is Consultation with other department(s) required: No
Publish in the Following: College Catalog , Time Schedule , Web Page
Reason for Submission: Course Change
Change Information:
    Consultation with all departments affected by this course is required.
    Pre-requisite, co-requisite, or enrollment restrictions
    Objectives/Evaluation
Rationale: Preparing for Canvas update.
Proposed Start Semester: Spring/Summer 2025
Course Description: In this course, students will explore digital capture abroad. Through a series of on-location shoots, lectures, critiques and digital imaging demonstrations, students will create portfolios of photographs revealing their impressions of the chosen location and culture. Digital workflow issues will be addressed throughout the course. An online portfolio will be used as an integral part of the course to exhibit current work. Basic photographic and computer skills are required. Digital cameras will be available for use during the course or students may use their own.

Course Credit Hours

Variable hours: No
Credits: 3
Lecture Hours: Instructor: 45 **Student:** 45
Lab: Instructor: 15 **Student:** 15
Clinical: Instructor: 0 **Student:** 0

Total Contact Hours: Instructor: 60 **Student:** 60
Repeatable for Credit: NO
Grading Methods: Letter Grades
Audit
Are lectures, labs, or clinicals offered as separate sections?: NO (same sections)

College-Level Reading and Writing

College-level Reading & Writing

College-Level Math

No Level Required

Requisites

Prerequisite

PHO 111 minimum grade "B-"

or

Prerequisite

Equivalent experience verified with portfolio review.

General Education

Request Course Transfer

Proposed For:

Student Learning Outcomes

1. Create a web-based portfolio of photographs exhibiting impressions of the culture and location of the trip.

   Assessment 1

   Assessment Tool: Portfolio evaluation

   Assessment Date: Spring/Summer 2026

   Assessment Cycle: Every Three Years

   Course section(s)/other population: All sections

   Number students to be assessed: All students

   How the assessment will be scored: Departmentally-developed rubric

   Standard of success to be used for this assessment: 80% of students will score 80% or higher

   Who will score and analyze the data: Departmental faculty

Course Objectives

1. Demonstrate proficiency using the automated and manual features of a digital camera with interchangeable lenses.
2. Archive a catalog of photographs to a cloud storage service provider and/or external storage device.
3. Edit photographs in preparation for class critiques and online display.
4. Demonstrate the ability to perform basic image adjustments to improve the density, contrast, color balance and saturation of photographic images.
5. Demonstrate the ability to prepare images for web publication.
6. Evaluate and analyze images by researching reputable visual artists and photographers in a written exercise.
7. Research and analyze methods to criticize photographs by means of written exercise.
8. Participate and problem solve during field sessions in a wide range of terrains, weather conditions and available light.
9. Design, post, and maintain a live Web Gallery featuring works-in-progress.

New Resources for Course

Course Textbooks/Resources

Textbooks

Manuals

Periodicals

Software

Equipment/Facilities

Off-Campus Sites

Reviewer	Action	Date
Faculty Preparer:		

| *Donald Werthmann* | *Faculty Preparer* | *Jan 18, 2024* |

Department Chair/Area Director:

| *Jason Withrow* | *Recommend Approval* | *Jan 19, 2024* |

Dean:

| *Eva Samulski* | *Recommend Approval* | *Jan 22, 2024* |

Curriculum Committee Chair:

| *Randy Van Wagnen* | *Recommend Approval* | *Mar 09, 2024* |

Assessment Committee Chair:

| *Jessica Hale* | *Recommend Approval* | *Mar 13, 2024* |

Vice President for Instruction:

| *Brandon Tucker* | *Approve* | *Mar 15, 2024* |

MASTER SYLLABUS

Course Discipline Code & No: __PHO 105___   Title: _Digital Photography Abroad_   Effective Term _Spring Fall 06_

Division Code: ___BCT___   Department Code: __VAT_____   Org #: __14500_____

Don't publish: ☐College Catalog   ☐Time Schedule   ☐Web Page

Reason for Submission. Check all that apply.
☐ New course approval
☒ Three-year syllabus review/Assessment report
☐ Course change

☐ Reactivation of inactive course
☐ Inactivation (Submit this page only.)

Change information:

Minor changes (corrections, editing, clarification)
☐ Course discipline code & number (was _____)
☒ Course title (was _Digital Photography in Florence_)
☒ Course description
☐ Course objectives (minor changes)

For major changes, consultation with all departments affected by this course is required.

Major changes (reviewed by Curriculum Committee.)
☐ Credit hours (credits were: _____)
☐ Total Contact Hours (total contact hours were: _____)
☐ Distribution of contact hours (contact hours were:
   lecture: _____ lab _____ clinical _____
other _____)
☐ Pre-requisite, co-requisite, or enrollment restrictions
☐ General Education Distribution Course: Add☐   Remove☐
☐ Honors section approval
☐ Change in Grading Method
☐ Objectives
☐ Other _____

Rationale for course or course change. Attach course assessment report.

Three year review. Assessment Plan. Course title change.

Approvals Department and divisional signatures indicate that all departments affected by the course have been consulted.

Department Review by Chairperson   ☐ New resources needed   ☐ All relevant departments consulted

Print: _Jennifer Baker_   Signature _____   Date: _11/28/05_
           Faculty/Preparer

Print: _Dennis Guastella_   Signature _____   Date: _11/30/05_
           Department Chair

Division Review by Dean   ☐ Request for conditional approval

Recommendation ☒ Yes ☐ No   _____   ____1/18/06____
                              Dean's/Administrator's Signature   Date

Curriculum Committee Review
Recommendation _____
☐ Tabled   ☒ Yes ☐ No   _____   __2/23/06__
                         Curriculum Committee Chair's Signature   Date

Vice President of Instruction Approval

Approval ☒ Yes ☐ No   _____   __3/5/06__
                       Vice President's Signature   Date

Do not write in shaded area.
Entered in: Banner _____ C&A Database __3/8__ Log File _____ Basic skills spreadsheet updated ☐ Contact fee ☐

Please return completed form to the Office of Curriculum & Assessment.

Office of Curriculum & Assessment   105.doc

*Complete ALL sections which apply to the course, even if changes are not being made.

| Credit hours:

___3___

If variable credit, give range:

____ to ____credits | Instructor contact hours **per semester:**

Lecture: 45 ____
Lab: 15 ____
Clinical:
Practicum: _____

Other: _____ ____

_____
Total contact hours: ____ | Are lectures, labs, or clinicals offered as separate sections?

☐Yes - lectures, labs, or clinicals are offered in separate sections
☐No - lectures, labs, or clinicals are offered in the same section | Grading options:
☐P/NP (limited to clinical & practica)
☐S/U (for courses numbered below 100)
☒Letter grades |

Prerequisites. Select one:

☒College-level Reading & Writing   ☐Reduced Reading/Writing Scores   ☐No Basic Skills Prerequisite

    required.)   COMPASS Reading _____   (College-level Reading and Writing is <u>not</u>

            COMPASS Writing _____

In addition to Basic Skills in Reading/Writing:

Level I (enforced in Banner)

              Course/Test   Grade/Score

                          Enrollment

Corequisites (must be enrolled in this class also Concurrent during the same semester):

_____ _____

☒ and ☐ or_____   ☐
☐ and ☐ or _____   ☐
                     ☐

_____

Level II (enforced by instructor on first day of class)

       Course   Grade/Score

☐ and ☒ or_____
☐ and ☐ or_____
☐ and ☐ or_____

| Enrollment restrictions (In addition to prerequisites, if applicable.)

☐and ☐or ☒ Instructor consent required

☐and ☐or ☐Admission to program required

       Program _____

☐and ☐or ☐Other (please specify): | Please send syllabus for transfer evaluation to:
Insert course number and title you wish the course to transfer as.
☐ EMU as _____
☐ UM as _____
☐_____ as _____
☐_____ as _____
☐_____ as _____
☐_____ as _____
Conditionally approved courses are not sent for evaluation. |
| **Add to General Education distribution**
(Select one area)
☐ Writing   ☐ Nat. Sci.
☐ Speech   ☐ Soc./Behav/ Sci.
☐ Math   ☐ Arts/Hum.
Courses must meet all criteria.
☐ 1. Is a standard introductory course in the discipline
☐ 2. Has a verified transfer acceptance
☐ 3. Meets the critical thinking requirement
☐ 4. Assesses academic achievement
☐ 5. Covers minimum knowledge/skills | **Honors section.** Not all criteria are required. Check relevant items.

☐ 1. Emphasis on primary source materials
☐ 2. Emphasis on independent study/research
☐ 3. Greater rigor of course materials
☐ 4. Interdisciplinary approach
☐ 5. Development of critical thinking skills
☐ 6. Additional course objectives
☐ 7. Additional instructional methods
☐ 8. Satisfaction of the service component |

Course discipline code & number PHO 105	Course title Digital Photography Abroad	Credit hours 3

Course description Brief statement of the purpose and content of the course. (Please limit to 500 characters.)	This course offers students an opportunity to explore digital capture abroad. Through a series of on-location shoots, lectures, critiques, and digital imaging demonstrations, students will create portfolios of photographs revealing their impressions of the chosen location and culture. Digital workflow issues will be addressed throughout the course. An online portfolio will be used as in integral part of the course to exhibit current work. Basic photographic and computer skills required. Digital cameras will be available for use during the course or students may use their own.

Course outcomes List brief statements that indicate what students will know and be able to accomplish as a result of taking the course. These outcomes will be common across all sections, instructors, settings, and terms. Indicate how these outcomes will be assessed to determine student achievement for purposes of course improvement.	Common outcomes expected in all sections of the course (usually 2-5)	Assessment Method
	Create a web based portfolio of photographs exhibiting impressions of the culture and location of the trip.	Portfolio evaluation using departmental rubric.

Indicate the major instructional objectives that support the course outcomes given above. These objectives will be common across all sections, instructors, and terms. Indicate how instructors will know the degree to which each objective is met for each student.	Common Instructional Objectives expected in all sections of the course (usually 2-4 per outcome)	Method of evaluating student performance of objectives
	Digital Camera Operation The student will demonstrate proficiency using the basic features of a digital SLR camera.	Instructor observation of hands on activities.
	The student will identify the manual and automated options on the digital camera s/he is using for the course.	Instructor observation of hands on activities.
	The student will demonstrate proficiency in using a digital camera in interior and exterior environments.	Instructor observation of hands on activities.
	Digital Workflow Habits The student will demonstrate the ability to download photographs from the digital camera to a computer work station.	Instructor observation of hands on activities.
	The student will create a systematic method for storage and retrieval of digital	Instructor observation of hands on activities.

	photographs.	
		Instructor observation of hands on activities.
	The student will archive his/her photographs on to CD-R.	
	The student will edit his/her photographs electronically in preparation for class critiques and online display.	Instructor observation of hands on activities.
	Basic Photoshop Techniques	
	The student will demonstrate the ability to perform basic image adjustments to improve the density, contrast, color balance and saturation of photographic images.	Web based portfolio evaluation.
	The student will demonstrate the ability to use Adobe Bridge to organize and prioritize images for critique.	Web based portfolio evaluation.
	The student will demonstrate the ability to prepare images for web publication.	Web based portfolio evaluation.
	The student will demonstrate the ability correct imperfections in his / her photographs.	Web based portfolio evaluation.
	Web publication	
	The student will compare and contrast 3-4 photography portfolio websites.	Written report.
	The student will identify components of an effective online photography portfolio.	Written report.
	The student will identify the intended audience for his / her site.	Class discussion.
	The student will create an automated portfolio web site using html generator software.	Web based portfolio evaluation.
	The student will upload his / her site to a remote server.	Web based portfolio evaluation.
	The student will evaluate the appearance of his / her website displayed with different browsers.	Instructor observation of hands on activities.

List all new resources needed for course, including library materials.

No new resources needed.

Student Materials:

List examples of types		Estimated costs.
Texts Supplemental reading Supplies Uniforms Equipment Tools Software		

Equipment/Facilities: Check all that apply. (All classrooms have overhead projectors and permanent screens.)

Check level <u>only</u> if the specified equipment is needed for <u>all</u> sections of a course.

☒ Level I classroom
Permanent screen & overhead projector

☐ Level II classroom
Level I equipment plus TV/VCR

☐ Level III classroom
Level II equipment plus data projector, computer, faculty workstation

☐ Off-Campus Sites
☐ Testing Center
☐ Computer workstations/lab
☐ ITV
☐ TV/VCR
☐ Data projector/computer
☐ Other _____

Assessment plan:

Learning outcomes to be assessed	Assessment tool	When assessment will take place	Course section(s)/other population	Number students to be assessed
Create a web based portfolio of photographs exhibiting impressions of the culture and location of the trip.	Portfolio evaluation using departmental rubric.	Spring 2006	All sections, all students.	all

Scoring and analysis plan:

1. Indicate how the above assessment(s) will be scored and evaluated (e.g. departmentally developed rubric, external evaluation, other). Describe the scoring range to be used, or include a copy of the rubric.
   See attached rubric.

2. Indicate the standard of success to be used for this assessment (e.g. 75% of students must meet all learning outcomes).
   80% of students achieve average or excellent results on 5 out of the 7 assessment components.

3. Indicate who will score and analyze the data.
   Full time faculty (other than the instructor) will score and analyze the data.

4. Explain how and when the assessment results will be shared with the department and other involved faculty.
   A written sumation of the data analysis will be shared with the department during the January inservice.

5. Describe any additional assistance the department will require to complete this assessment.
   None required.

Please return completed form to the Office of Curriculum & Assessment, SC 247.