

## Washtenaw Community College Comprehensive Report

### BMG 111 Business Law I Effective Term: Winter 2018

#### Course Cover

**Division:** Business and Computer Technologies

**Department:** Business

**Discipline:** Business Management

**Course Number:** 111

**Org Number:** 13210

**Full Course Title:** Business Law I

**Transcript Title:** Business Law I

**Is Consultation with other department(s) required:** No

**Publish in the Following:** College Catalog , Time Schedule , Web Page

**Reason for Submission:** Course Change

**Change Information:**

**Consultation with all departments affected by this course is required.**

**Course description**

**Outcomes/Assessment**

**Objectives/Evaluation**

**Rationale:** Master syllabus is very outdated and based on previous commercial textbook. Making changes to reflect the course's new OER textbook.

**Proposed Start Semester:** Winter 2018

**Course Description:** In this general-survey course, students will study key topics in the business life cycle, including different business forms and common contractual issues. Sources of law, dispute resolution, business ethics, intellectual property, employment law, global issues, and bankruptcy will also be discussed. This course is appropriate for students intending to transfer.

#### Course Credit Hours

**Variable hours:** No

**Credits:** 3

**Lecture Hours: Instructor:** 45 **Student:** 45

**Lab: Instructor:** 0 **Student:** 0

**Clinical: Instructor:** 0 **Student:** 0

**Total Contact Hours: Instructor:** 45 **Student:** 45

**Repeatable for Credit:** NO

**Grading Methods:** Letter Grades

Audit

**Are lectures, labs, or clinicals offered as separate sections?:** NO (same sections)

#### College-Level Reading and Writing

College-level Reading & Writing

#### College-Level Math

No Level Required

#### Requisites

## General Education

### Request Course Transfer

Proposed For:

### Student Learning Outcomes

1. Recognize and apply the fundamental principles and rules of business law and ethics.

#### **Assessment 1**

Assessment Tool: Multiple-choice questions.

Assessment Date: Winter 2019

Assessment Cycle: Every Two Years

Course section(s)/other population: All sections.

Number students to be assessed: All BMG 111 students.

How the assessment will be scored: Answer key.

Standard of success to be used for this assessment: At least 70% of students will score 70% or higher.

Who will score and analyze the data: Full-time business faculty.

2. Apply legal principles/rules to business situations to determine legal liability and reduce risk.

#### **Assessment 1**

Assessment Tool: Multiple-choice questions.

Assessment Date: Winter 2019

Assessment Cycle: Every Two Years

Course section(s)/other population: All sections.

Number students to be assessed: All BMG 111 students.

How the assessment will be scored: Answer key.

Standard of success to be used for this assessment: At least 70% of students will score 70% or higher.

Who will score and analyze the data: Full-time business faculty.

3. Determine whether a valid contract has been formed in common negotiation situations.

#### **Assessment 1**

Assessment Tool: Multiple-choice questions.

Assessment Date: Winter 2019

Assessment Cycle: Every Two Years

Course section(s)/other population: All sections.

Number students to be assessed: All BMG 111 students.

How the assessment will be scored: Answer key.

Standard of success to be used for this assessment: At least 70% of students will score 70% or higher.

Who will score and analyze the data: Full-time business faculty.

4. Identify and differentiate the advantages and disadvantages for creating businesses under each of the main business forms.

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Assessment Tool: Multiple-choice questions.

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Number students to be assessed: All BMG 111 students.

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Standard of success to be used for this assessment: At least 70% of students will score 70% or higher.

Who will score and analyze the data: Full-time business faculty.

### Course Objectives

1. Identify the primary sources of law in the United States.
2. Define what a rule of law system is.
3. Identify several areas of law that are especially relevant to business.
4. Describe how both individuals and institutions can be viewed as ethical or unethical.
5. Contrast the shareholder and stakeholder models of ethical corporate governance.
6. Describe why it is difficult to establish and maintain an ethical culture in a business organization.
7. Contrast the differences among the major forms of intellectual property protection.
8. Discuss the various civil rights statutes that govern employment discrimination.
9. Summarize the basic operation of Chapters 7, 11, and 13 bankruptcies.
10. List the elements of common-law contracts.
11. Explain the common defenses to breach of contract.
12. Summarize the tools courts use to interpret contracts.
13. Contrast how the four traditional business form choices differ from each other.
14. Discuss several factors that determine business form selection.
15. Explain why LLCs are now heavily favored.

### New Resources for Course

#### Course Textbooks/Resources

Textbooks

Manuals

Periodicals

Software

#### Equipment/Facilities

Level III classroom

<u>Reviewer</u>	<u>Action</u>	<u>Date</u>
<b>Faculty Preparer:</b> <i>Douglas Waters</i>	<i>Faculty Preparer</i>	<i>Apr 18, 2017</i>
<b>Department Chair/Area Director:</b> <i>Julianne Davies</i>	<i>Recommend Approval</i>	<i>May 15, 2017</i>
<b>Dean:</b> <i>Kristin Good</i>	<i>Recommend Approval</i>	<i>May 16, 2017</i>
<b>Curriculum Committee Chair:</b> <i>Lisa Veasey</i>	<i>Recommend Approval</i>	<i>Aug 24, 2017</i>
<b>Assessment Committee Chair:</b> <i>Michelle Garey</i>	<i>Recommend Approval</i>	<i>Aug 30, 2017</i>
<b>Vice President for Instruction:</b> <i>Kimberly Hurns</i>	<i>Approve</i>	<i>Aug 31, 2017</i>