Washtenaw Community College Comprehensive Report

ART 102 Color Effective Term: Spring/Summer 2018

Course Cover

Division: Humanities, Social and Behavioral Sciences

Department: Humanities

Discipline: Art

Course Number: 102 Org Number: 11510 Full Course Title: Color Transcript Title: Color

Is Consultation with other department(s) required: No

Publish in the Following: College Catalog , Time Schedule , Web Page **Reason for Submission:** Three Year Review / Assessment Report

Change Information:

Consultation with all departments affected by this course is required.

Course description Outcomes/Assessment Objectives/Evaluation

Rationale: As recommended by the Curriculum and Assessment Committee, the standard of success can

be raised from 60% to 65% of the students assessed with score of 4 (of 5) or better

Proposed Start Semester: Spring/Summer 2018

Course Description: In this course, students will explore aspects of color (such as hue, saturation and value) based on the color theories of Josef Albers, Albert Henry Munsell and others. Students create studies based on color relativity, space and transparencies of color, and the value of color. Students also apply colors based on economy usage and the Bezold effect.

Course Credit Hours

Variable hours: No

Credits: 4

Lecture Hours: Instructor: 30 Student: 30

Lab: Instructor: 60 Student: 60 Clinical: Instructor: 0 Student: 0

Total Contact Hours: Instructor: 90 Student: 90

Repeatable for Credit: NO Grading Methods: Letter Grades

Audit

Are lectures, labs, or clinicals offered as separate sections?: NO (same sections)

College-Level Reading and Writing

College-level Reading & Writing

College-Level Math

No Level Required

Requisites

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General Education

MACRAO

MACRAO Humanities

MACRAO not WCC Gen Ed

Request Course Transfer

Proposed For:

College for Creative Studies

Eastern Michigan University

Kendall School of Design (Ferris)

Michigan State University

University of Michigan

Wayne State University

Western Michigan University

Student Learning Outcomes

1. Develop ability to judge relative values of colors and the relationships between a set of colors.

Assessment 1

Assessment Tool: Portfolio Assessment Date: Fall 2019

Assessment Cycle: Every Three Years Course section(s)/other population: all Number students to be assessed: all

How the assessment will be scored: Departmentally-developed rubric.

Standard of success to be used for this assessment: 65% of the students will score a 4 of 5 or

higher

Who will score and analyze the data: Departmental faculty will blind-score the data.

2. Create images in which a few colors are used economically to create a rich visual experience.

Assessment 1

Assessment Tool: Portfolio Assessment Date: Fall 2019

Assessment Cycle: Every Three Years Course section(s)/other population: all Number students to be assessed: all

How the assessment will be scored: Departmentally-developed rubric.

Standard of success to be used for this assessment: 65% of the students will score a 4 of 5 or

higher

Who will score and analyze the data: Departmental faculty will blind-score the data.

3. Complete color studies using traditional art methods, which require manual (hand) skills.

Assessment 1

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Standard of success to be used for this assessment: 65% of the students will score a 4 of 5 or

higher

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Course Objectives

- 1. Create demonstrations of the relativity of color.
- 2. Create demonstrations of various color mixtures with effects of space and transparency.
- 3. Create open ended collages ("Free Studies") that utilize and express acquired sensitivities to color. These studies will demonstrate that any colors can be combined effectively. These studies will demonstrate that color can be the primary agent in the development of a work of art.
- 4. Create demonstrations of the Bezold Effect.
- 5. Create demonstrations of value interval relationships.
- 6. Recognize and utilize the color strategies of a master artist.
- 7. Recognize and utilize terminology that accurately describes color characteristics and relationships.

New Resources for Course

Course Textbooks/Resources

Textbooks

Manuals

Periodicals

Software

Equipment/Facilities

Level III classroom

Reviewer	Action	<u>Date</u>
Faculty Preparer:		
Belinda McGuire	Faculty Preparer	Apr 10, 2017
Department Chair/Area Director:		
Allison Fournier	Recommend Approval	Apr 11, 2017
Dean:		
Kristin Good	Recommend Approval	Apr 12, 2017
Curriculum Committee Chair:		
Lisa Veasey	Recommend Approval	Dec 13, 2017
Assessment Committee Chair:		
Michelle Garey	Recommend Approval	Dec 20, 2017
Vice President for Instruction:		
Kimberly Hurns	Approve	Dec 20, 2017

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