Washtenaw Community College

Program Discontinuation Form

Program Code: CVDVAP	Program Name: Digital Video Advanced Production	Effective Term: Fall 2022
Division Code: BCT	Department: Digital Media Arts	

Directions: Complete all information below.

Rationale for discontinuation:

This certificate was created back in 2013. Since then, only two students completed the program; one in the 2016-2017 academic year and another in 2018-2019 academic year.

Describe the discontinuation, transition and course phase-out plan. Please include the number of currently enrolled students.

Program will be phased out over the course of the 2021-2022 academic year. Two courses in the program are being deactivated, as they are specific to this pathway. They have not run in over three years. The other courses in this advanced certificate are included within the degree as well as the regular certificate program. Focus will be on updating and assessing the courses/certificate/degree. At a later time, when the certificate/degree are updated and assessed, the advanced certificate may be revisited/reimagined.

List departments using this program and the date they were notified of the planned discontinuation.

Just VID is using this program.

Signatures:

Reviewer	Print Name	Signature	Date
Initiator	Matt Zacharias	M. Zacharias	10/11/2021
Department Chair			
Division Dean/Administrator	Eva Samulski	E. Samulski	10/11/2021

Please submit completed form to the Office of Curriculum and Assessment (SC 257) or by e-mail to curriculum.assessment@wccnet.edu
Once reviewed by the appropriate faculty committees we will secure the signature of the VPI and President.

Reviewer	Print Name	Signature	Date
Curriculum Committee Chair	Randy Van Wagnen	R Van Wagnen	12-3-2021
Vice President for Instruction	Kimberly Hurns	Kim Hurns	12/3/2021
President	Rose B. Bellanca	R B Bellanca	12/3/21

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Reviewed by C&A Committees 11/11/21

Program Information Report

School of Digital Media Arts

Creativity abounds in the School of Digital Media Arts which encompasses the disciplines of animation, graphic design, web design and development, photography and digital video. The programs in Digital Media Arts introduce students to foundational skills in these disciplines and prepare them for creative jobs.

Washtenaw Community College offers programs at several levels for students who want to begin new careers, or advance in their existing careers. The first level is the certificate, which can vary from nine to thirty-six credits, depending on the field. Certificates generally prepare students for entry-level jobs.

The next level, an Associate Degree, is available for some programs. Credit hours from the certificate can be applied to the credit hours needed for the Associate Degree.

Digital Video

Complete one of these programs to learn how to create digitized video productions for the Web and other presentation forms.

Digital Video Advanced Production (CVDVAP)
Advanced Certificate
Program Effective Term: Fall 2018

The advanced certificate in the Digital Video program concentrates on specialty aspects of production. Each course spends a full semester concentrating on the critical phases of pre-production, production and post-production (for example, screenplays, cinematography and editing). This curriculum begins with students' creation of a screenplay and continues with sound design, cinematography, direction, advanced green screen techniques, and television studio applications. A unique component to this curriculum allows each student to write their script at the starting point and produce their concept through each class and phase of pre-production, production, and post-production. Students have the option to either complete the curriculum with one final thesis project or complete multiple project exercises.

Students should choose the appropriate faculty for academic advising based on their last name: Dan Kier (A-M), Matt Zacharias (N-Z).

Program Admission Requirements:
Completion of the Digital Video Production Certificate or comparable industry experience.

Major/Area Requirements		(21 credits)
VID 230	Directing for Video Production	3
VID 210	Screenplays	3
VID 240	Digital Cinematography	3
VID 260	Green Screen II	3
VID 270	Documentary Video Production I	3
VID 275	Documentary Video Production II	3
VID 277	Video Graphics II	3

Minimum Credits Required for the Program: **21**

PROGRAM CHANGE OR DISCONTINUATION FORM

Program Name: DIGITAL VIDEO/PRODUCTIONS ~ADVANCED~ Effective Term: FALL 2018

Program Code: CVDVAP

Division Code: BCT

Department: DIGITAL MEDIA ARTS

Directions:

1. Attach the current program listing from the WCC catalog or Web site and indicate any changes to be made.

2. Draw lines through any text that should be deleted and write in additions. Extensive narrative changes can be included on a separate sheet.

3. Check the boxes below for each type of change being proposed. Changes to courses, discontinuing a course, or adding new courses as part of the proposed program change, must be approved separately using a Master Syllabus form, but should be submitted at the same time as the program change form.

Requested Changes:

- [ ] Review
- [x] Remove course(s): 220, 250 180, 185 VID (AS OPTIONS)
- [x] Add course(s): VID 275
- [ ] Program title (title was _____)
- [ ] Description
- [ ] Type of award
- [ ] Advisors
- [ ] Articulation information

- [ ] Program admission requirements
- [ ] Continuing eligibility requirements
- [ ] Program outcomes
- [ ] Accreditation information
- [ ] Discontinuation (attach program discontinuation plan that includes transition of students and timetable for phasing out courses)
- [ ] Other _____

Show all changes on the <u>attached page from the catalog</u>.

Rationale for proposed changes or discontinuation:

185 - DISCONTINUED - FUNDING MAINTINANCE COSTS. See attached email for details
220/250 - " " " "
275 - ADV. DOCUMENTARY - ADDING COURSE.

Financial/staffing/equipment/space implications:

N/A

List departments that have been consulted regarding their use of this program.

N/A

Signatures:

Reviewer	Print Name	Signature	Date
Initiator	MATT ZACHARIAS	M.Z.	17 NOV 17
Department Chair	DONALD J. WERTHMANN	D.J.A.	28 NOV 17
Division Dean/Administrator	Erin Samulski	Erin Samulski	12-1-17
Vice President for Instruction	Kimberly Hurns		1-16-18
President			

DEAN BCT DIVISION NOV 28'17

ACADEMICS

Digital Video Advanced Production (CVDVAP)

Advanced Certificate   2015 - 2016

Description

The advanced certificate in the Digital Video program concentrates on specialty aspects of production. Each course s[
concentrating on the critical phases of pre-production, production and post-production (for example, screenplays, cine
curriculum begins with students' creation of a screenplay and continues with sound design, cinematography, direction,
techniques, and television studio applications. A unique component to this curriculum allows each student to write thei
and produce their concept through each class and phase of pre-production, production, and post-production. Students
complete the curriculum with one final thesis project or complete multiple project exercises.

Students should choose the appropriate faculty for academic advising based on their last name: Dan Kier (A-M), Matt

Admissions Requirements

Completion of the Digital Video Production Certificate or comparable industry experience.

Contact Information

Division:	Business/Computer Technologies
Department:	Digital Media Arts Dept
Advisors:	Dan Kier (advises students with last name beginning A-M)
	Matthew Zacharias (advises students with last names beginning N-Z)

Requirements
(Items marked in orange are available online.)

Major/Area Requirements

Class		Title	Credits
VID 180	or	Television Studio I	~~~~
VID 270		Documentary Video Production I	3 ✗
VID 210		Screenplays	3
		Select four courses from the group below:	0
~~VID 185~~	~~or~~	~~Television Studio II~~	
~~VID 220~~	~~or~~	~~Audio for Digital Video~~	
VID 230	or	Directing for Video Production	
VID 240	or	Digital Cinematography	
~~VID 250~~	or	~~Advanced Editing~~	
VID 260	or	Green Screen II	
VID 277		Video Graphics II	12
Total		*VID 275 Documentary Video Production II* 3	~~18~~ ~~19~~

Total Credits Required: ~~18~~ ~~19~~ ~~20~~ 21

Program Information Report

School of Digital Media Arts

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The next level, an Associate Degree, is available for some programs. Credit hours from the certificate can be applied to the credit hours needed for the Associate Degree.

Digital Video

Complete one of these programs to learn how to create digitized video productions for the Web and other presentation forms.

Digital Video Advanced Production (CVDVAP)
Advanced Certificate
Program Effective Term: Fall 2015

The advanced certificate in the Digital Video program concentrates on specialty aspects of production. Each course spends a full semester concentrating on the critical phases of pre-production, production and post-production (for example, screenplays, cinematography and editing). This curriculum begins with students' creation of a screenplay and continues with sound design, cinematography, direction, advanced green screen techniques, and television studio applications. A unique component to this curriculum allows each student to write their script at the starting point and produce their concept through each class and phase of pre-production, production, and post-production. Students have the option to either complete the curriculum with one final thesis project or complete multiple project exercises.

Program Admission Requirements:
Completion of the Digital Video Production Certificate or comparable industry experience.

Major/Area Requirements		Credit Hours
VID 180 or	Television Studio I	
VID 270	Documentary Video Production	3-4
VID 210	Screenplays	3
	Select four courses from the group below:	
VID 185 or	Television Studio II	
VID 220 or	Audio for Digital Video	
VID 230 or	Directing for Video Production	
VID 240 or	Digital Cinematography	
VID 250 or	Advanced Editing	
VID 260 or	Green Screen II	
VID 277	Video Graphics II	12

Minimum Credits Required for the Program: **18**

PROGRAM CHANGE OR DISCONTINUATION FORM

Program Code: CVDVAP

Program Name: Digital Video Advanced Production

Effective Term: Fall 2015

Division Code: BCT   **Department:** Digital Media Arts

Directions:

1. Attach the current program listing from the WCC catalog or Web site and indicate any changes to be made.
2. Draw lines through any text that should be deleted and write in additions. Extensive narrative changes can be included on a separate sheet.
3. Check the boxes below for each type of change being proposed. Changes to courses, discontinuing a course, or adding new courses as part of the proposed program change, must be approved separately using a Master Syllabus form, but should be submitted at the same time as the program change form.

Requested Changes:

☐ Review
☐ Remove course(s): _____
☒ Add course(s): _____ VID 277 _____
☐ Program title (title was _____)
☐ Description
☐ Type of award
☐ Advisors
☐ Articulation information

☐ Program admission requirements
☐ Continuing eligibility requirements
☐ Program outcomes
☐ Accreditation information
☐ Discontinuation (attach program discontinuation plan that includes transition of students and timetable for phasing out courses)
☐ Other _____

Show all changes on the <u>attached page from the catalog</u>.

Rationale for proposed changes or discontinuation:

Add VID 227 Video Graphics II as an option for the elective list of the certificate.

Financial/staffing/equipment/space implications:

Existing Course

List departments that have been consulted regarding their use of this program.

None

Signatures:

Reviewer	Print Name	Signature	Date
Initiator	Matt Zacharias		13 Feb '15
Department Chair	Kristine Willimann		2/17/15
Division Dean/Administrator	Kim Hurns		2/19/15
Vice President for Instruction	Bill Abernethy		3/9/15
President			

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Please submit completed form to the Office of Curriculum and Assessment and email an electronic copy to sjohn@wccnet.edu for posting on the website.

logged 2/19/15 sf/mo

Office of Curriculum & Assessment

http://www.wccnet.edu/departments/curriculum

ACADEMICS

Digital Video Advanced Production (CVDVAP)

Advanced Certificate   2

Description

The advanced certificate in the Digital Video program concentrates on specialty aspects of production. Each course s|
concentrating on the critical phases of pre-production, production and post-production (for example, screenplays, ciner
curriculum begins with students' creation of a screenplay and continues with sound design, cinematography, direction, ;
techniques, and television studio applications. A unique component to this curriculum allows each student to write their
produce their concept through each class and phase of pre-production, production, and post-production. Students have
the curriculum with one final thesis project or complete multiple project exercises.

Admissions Requirements

Completion of the Digital Video Production Certificate or comparable industry experience.

Contact Information

Division: Business/Computer Technologies
Department: Digital Media Arts Dept
Advisors: Matthew Zacharias

Requirements

Major/Area Requirements

Class		Title	Credits
VID 180	or	Television Studio I	
VID 270		Documentary Video Production	3 - 4
VID 210		Screenplays	3
		Select four courses from the group below:	0
VID 185	or	Television Studio II	
VID 220	or	Audio for Digital Video	
VID 230	or	Directing for Video Production	
VID 240	or	Digital Cinematography	
VID 250	or	Advanced Editing	
VID 260	O*r*	Green Screen II	12
Total	VID 277 Video Graphics II		18 - 19

	Total Credits Required:	**18 - 19**

Gainful Employment Disclosures

Program Information Report

School of Digital Media Arts

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The next level, an Associate Degree, is available for some programs. Credit hours from the certificate can be applied to the credit hours needed for the Associate Degree.

Digital Video

Complete one of these programs to learn how to create digitized video productions for the Web and other presentation forms.

Digital Video Advanced Production (CVDVAP)
Advanced Certificate
Program Effective Term: **Fall 2015**

The advanced certificate in the Digital Video program concentrates on specialty aspects of production. Each course spends a full semester concentrating on the critical phases of pre-production, production and post-production (for example, screenplays, cinematography and editing). This curriculum begins with students' creation of a screenplay and continues with sound design, cinematography, direction, advanced green screen techniques, and television studio applications. A unique component to this curriculum allows each student to write their script at the starting point and produce their concept through each class and phase of pre-production, production, and post-production. Students have the option to either complete the curriculum with one final thesis project or complete multiple project exercises.

Program Admission Requirements:
Completion of the Digital Video Production Certificate or comparable industry experience.

Major/Area Requirements		(18 credits)
VID 180 or	Television Studio I	
VID 270	Documentary Video Production	3-4
VID 210	Screenplays	3
	Select four courses from the group below:	
VID 185 or	Television Studio II	
VID 220 or	Audio for Digital Video	
VID 230 or	Directing for Video Production	
VID 240 or	Digital Cinematography	
VID 250 or	Advanced Editing	
VID 260 or	Green Screen II	
VID 277	Video Graphics II	12

Minimum Credits Required for the Program: **18**

PROGRAM CHANGE OR DISCONTINUATION FORM

Program Code: CVDVAP

Program Name: Digital Video Advanced Production

Effective Term:

Division Code: BCT

Department: Digital Media Arts

Directions:

1. Attach the current program listing from the WCC catalog or Web site and indicate any changes to be made.

2. Draw lines through any text that should be deleted and write in additions. Extensive narrative changes can be included on a separate sheet.

3. Check the boxes below for each type of change being proposed. Changes to courses, discontinuing a course, or adding new courses as part of the proposed program change, must be approved separately using a Master Syllabus form, but should be submitted at the same time as the program change form.

Requested Changes:

☐ Review
☐ Remove course(s): _____
☒ Add course(s): __VID 277_____
☐ Program title (title was _____)
☐ Description
☐ Type of award
☐ Advisors
☐ Articulation information

☐ Program admission requirements
☐ Continuing eligibility requirements
☐ Program outcomes
☐ Accreditation information
☐ Discontinuation (attach program discontinuation plan that includes transition of students and timetable for phasing out courses)
☐ Other_____

Show all changes on the <u>attached page from the catalog</u>.

Rationale for proposed changes or discontinuation:

VID 277 is an existing course (Advanced After Effects) that needs to be placed on the advanced certificate track as an optional course.

Financial/staffing/equipment/space implications:

List departments that have been consulted regarding their use of this program.

Signatures:

Reviewer	Print Name	Signature	Date
Initiator	MATT ZACHARIAS	_M. ____	22 April 14
Department Chair	Jason Withrow	_Jason Withrow_	4/24/14
Division Dean/Administrator	Rosemary Wilson	_Rosemary Wilson_	4/25/14
Vice President for Instruction			5/27/14
President			

Do not write in shaded area. Entered in: Banner_____ C&A Database _8/28/14_ Log File _8/28/14_ Board Approval_____

Please submit completed form to the Office of Curriculum and Assessment and email an electronic copy to sjohn@wccnet.edu for posting on the website.

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Digital Video Advanced Production (CVDVAP)

Advanced Certificate   2013 - 2014   2014 - 2015

Description

The advanced certificate in the Digital Video program concentrates on specialty aspects of production. Each course spends a full semester concentrating on the critical phases of pre-production, production and post-production (for example, screenplays, cinematography and editing). This curriculum begins with students' creation of a screenplay and continues with sound design, cinematography, direction, advanced green screen techniques, and television studio applications. A unique component to this curriculum allows each student to write their script at the starting point and produce their concept through each class and phase of pre-production, production, and post-production. Students have the option to either complete the curriculum with one final thesis project or complete multiple project exercises.

Admissions Requirements

Completion of the Digital Video Production Certificate or comparable industry experience.

Contact Information

Division: Business/Computer Technologies
Department: Digital Media Arts Dept
Advisors: Matthew Zacharias

Requirements

Major/Area Requirements

Class		Title	Credits
VID 180	or	Television Studio I	
VID 270		Documentary Video Production	3 - 4
VID 210		Screenplays	3
		Select four courses from the group below:	0
VID 185	or	Television Studio II	
VID 220	or	Audio for Digital Video	
VID 230	or	Directing for Video Production	
VID 240	or	Digital Cinematography	
VID 250	or	Advanced Editing	
VID 260	or	Green Screen II	12
Total			**18 - 19**
		Total Credits Required:	**18 - 19**

(handwritten note: — or VID 277 Video Graphics II)

Gainful Employment Disclosures

Program Information Report

School of Digital Media Arts

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The next level, an Associate Degree, is available for some programs. Credit hours from the certificate can be applied to the credit hours needed for the Associate Degree.

Digital Video

Complete one of these programs to learn how to create digitized video productions for the Web and other presentation forms.

Digital Video Advanced Production (CVDVAP)
Advanced Certificate
Program Effective Term: Fall 2014

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Program Admission Requirements:
Completion of the Digital Video Production Certificate or comparable industry experience.

Major/Area Requirements		(18 credits)
VID 180 or	Television Studio I	
VID 270	Documentary Video Production	3-4
VID 210	Screenplays	3
	Select four courses from the group below:	
VID 185 or	Television Studio II	
VID 220 or	Audio for Digital Video	
VID 230 or	Directing for Video Production	
VID 240 or	Digital Cinematography	
VID 250 or	Advanced Editing	
VID 260	Green Screen II	12

Minimum Credits Required for the Program: **18**

PROGRAM CHANGE OR DISCONTINUATION FORM

Program Code: CVDVAP   **Program Name:** Digital Video Production – Advanced Certificate   **Effective Term:** Fall 2014

Division Code: BCT   **Department:** DMA

Directions:

1. Attach the current program listing from the WCC catalog or Web site and indicate any changes to be made.

2. Draw lines through any text that should be deleted and write in additions. Extensive narrative changes can be included on a separate sheet.

3. Check the boxes below for each type of change being proposed. Changes to courses, discontinuing a course, or adding new courses as part of the proposed program change, must be approved separately using a Master Syllabus form, but should be submitted at the same time as the program change form.

Requested Changes:

☐ Review
☐ Remove course(s): _____
☒ Add course(s): _Add VID 270 as an option with VID 180._
☐ Program title (title was _____)
☐ Description
☐ Type of award
☐ Advisors
☐ Articulation information

☐ Program admission requirements
☐ Continuing eligibility requirements
☐ Program outcomes
☐ Accreditation information
☐ Discontinuation (attach program discontinuation plan that includes transition of students and timetable for phasing out courses)
☐ Other _____

Show all changes on the <u>attached page from the catalog.</u>

Rationale for proposed changes or discontinuation:

We are not currently able to offer VID 180. VID 270 will meet the student's needs.

Financial/staffing/equipment/space implications:

None

List departments that have been consulted regarding their use of this program.

None

Signatures:

Reviewer	Print Name	Signature	Date
Initiator	Matt Zacharias		6 Sept 13
Department Chair	Kristine Willimann		9/12/13
	Jason Withrow		9/10/13
Division Dean/Administrator	Rosemary Wilson		10/4/13
Vice President for Instruction	William Abernethy		10/7/13

Do not write in shaded area. Entered in: Banner_____ C&A Database 10/8/13 Log File 10/8/13 Board Approval _____

Please submit completed form to the Office of Curriculum and Assessment and email an electronic copy to sjohn@wccnet.edu for posting on the website.

Logged 9/17/13 sjv

Digital Video Advanced Production *code*

Advanced Certificate   2013 - 2014

Description

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Admissions Requirements

Completion of the Digital Video Production Certificate or comparable industry experience.

Contact Information

Division: Business/Computer Technologies
Department: Digital Media Arts Dept
Advisors: Matthew Zacharias

Requirements

Major/Area Requirements

Class	Title	Credits
	Television Studio I **or VID 270**	**3** - 4
	Screenplays	3
	Select four courses from the following: VID 185, VID 220, VID 230, VID 240, VID 250, VID 260.	12
Total		**19**
	Total Credits Required:	**18 - 19**

Gainful Employment Disclosures

Program Information Report

School of Digital Media Arts

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Digital Video Advanced Production (CVDVAP)
Advanced Certificate
Program Effective Term: **Fall 2013**

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Program Admission Requirements:
Completion of the Digital Video Production Certificate or comparable industry experience.

VID 180	Television Studio I	4
VID 210	Screenplays	3
Elective	Select four courses from the following: VID 185, VID 220, VID 230, VID 240, VID 250, VID 260.	12

Minimum Credits Required for the Program: **19**

PROGRAM PROPOSAL FORM

☐ **Preliminary Approval** – Check here when using this form for preliminary approval of a program proposal, and respond to the items in general terms.

☒ **Final Approval** – Check here when completing this form after the Vice President for Instruction has given preliminary approval to a program proposal. For final approval, complete information must be provided for each item.

Program Name:	Digital Video Advanced Production	**Program Code:**
Division and Department:	BCT/DMA	CVDVAP
Type of Award:	☐ AA ☐ AS ☐ AAS ☐ Cert. ☒ Adv. Cert. ☐ Post-Assoc. Cert. ☐ Cert. of Comp.	
Effective Term/Year:	Fall 2013	**CIP Code:**
Initiator:	Matthew Zacharias	50.0602

Program Features Program's purpose and its goals. Criteria for entry into the program, along with projected enrollment figures. Connection to other WCC programs, as well as accrediting agencies or professional organizations. Special features of the program.	The Digital Video Advanced Certificate is a set of specialized courses designed to build on the fundamentals covered in the Digital Video Certificate and Associate Degree. The advanced certificate focuses on specialty areas such as screenplays, cinematography, directing, green screen techniques and TV studio applications. Since Spring 2011, we have run three of these new courses as conditionally approved, (VID 210, 220, 230) and all three classes filled with waitlists. The populations of students in these classes were either returning or current VID students who were interested in additional training. Employers from current production markets have been hiring entry-level positions for graduates who have experience that covers all aspects of production and post-production. This advanced certificate is designed to service that market. Articulation opportunities include EMU, University of Michigan and Grand Valley State. Professional organizations that our training has served include UM Health Systems, Automobile Magazine and TVS Communication Solutions. A unique aspect of the advanced certificate begins in the VID 210 Screenplay course. Each student writes their own screenplay and may decide to work the script-concept through each of the ensuing production courses. This would enable students to take one thesis-concept and see it through all aspects of pre-production, production and post-production over the course of the two-semester curriculum
Need Need for the program with evidence to support the stated need.	Collectively, these new courses are focused on advanced and specialized areas such as cinematography, sound design, direction, advanced green screen effects and television studio practice. Additional feedback from our professional advisory committee members added support and agreed that the current Digital Video certificate and associates degree is a solid foundation for production. The addition of specialized or advanced courses would provide students (and current professionals) with additional training and enhance their marketability in the field of production. According to the U.S. Department of Labor, multimedia artists, directors, producers forecasts a national job outlook increase of 8 – 9%. Recent WCC graduates in digital video have shown employability that services positions for web-video (Automobile Magazine and UM Health Systems) and application software.

3/29/13

Office of Curriculum & Assessment
logged 2/14/13 sf

Program Outcomes/Assessment	Outcomes	Assessment method
State the knowledge to be gained, skills to be learned, and attitudes to be developed by students in the program. Include assessment methods that will be used to determine the effectiveness of the program.	1. Demonstrate video production skills such as screenplay development, cinematography, directing and editing techniques used in individual and group projects.	1. Final Video Projects produced by individuals or groups. 2. Student Portfolios & Websites with showcased, completed works.

Curriculum	Course # Course Title	Credit Hours
List the courses in the program as they should appear in the catalog. List minimum credits required. Include any notes that should appear below the course list.	VID 180 Television Studio I	4
	VID 210 Screenplays	3
	Select 4 of the following 6 courses	
	VID 185 Television Studio II	3
	VID 220 Audio for Digital Video	3
	VID 230 Directing for Video Production	3
	VID 240 Digital Cinematography	3
	VID 250 Advanced Editing	3
	VID 260 Green Screen II	3
	Total Program Credit hours	19

Budget		START-UP COSTS	ONGOING COSTS
Specify program costs in the following areas, per academic year:	Faculty	$.	$.
	Training/Travel	.	.
	Materials/Resources	.	.
	Facilities/Equipment	.	.
	Other	.	.
	TOTALS:	$.	$.

Program Description for Catalog and Web site	The Advanced Certificate in the Digital Video Program concentrates on specialty aspects of production. Each course spends a full semester concentrating on the critical phases of pre-production, production and post-production (for example, screenplays, cinematography, and editing). This curriculum begins with students' creation of a screenplay and continues with sound design, cinematography, direction, advanced green screen techniques, and television studio applications. A unique component to this curriculum allows each student to write their script at the starting point and produce their concept through each class and phase of pre-production, production, and post-production. Students have the option to either complete the curriculum with one final thesis project or complete multiple project exercises.

Program Information	Accreditation/Licensure - None Advisors - Advisory Committee - Admission requirements – Completion of Digital Video Production certificate or Associate Degree or comparable industry experience. Articulation agreements - Continuing eligibility requirements -

Assessment plan:

Program outcomes to be assessed	Assessment tool	When assessment will take place	Courses/other populations	Number students to be assessed
Demonstrate video production skills such as screenplay development, cinematography, directing and editing techniques used in individual and group projects.	1. Final Video Projects produced by individuals or groups. 2. Student Portfolios & Websites with showcased, completed works.	Winter 2015. Assessment every 3 yrs.	All sections	All Students

Scoring and analysis plan:

1. Indicate how the above assessment(s) will be scored and evaluated (e.g. departmentally developed rubric, external evaluation, other). Attach the rubric.

   Departmentally-developed rubric

2. Indicate the standard of success to be used for this assessment.

   70% of the students will score 75% or higher on the project.

3. Indicate who will score and analyze the data.

   Departmental faculty, with assistance from industry professionals, will score and analyze the data.

4. Explain how and when the assessment results will be used for program improvement.

   Areas of strengths and weaknesses will be identified. Program content will be revised to resolve weaknesses.

REVIEWER	PRINT NAME	SIGNATURE	DATE
Department Chair/Area Director	Kristine Williman	Kristine Williamn	2/18/13
Dean	Rosemary Wilson		3/11/13
Vice President for Instruction ☐ Approved for Development ☐ Final Approval	Stuart Blackian	Blkl	2/26/13
President	KB Bellanca		4/9/13
Board Approval			3/26/13