PROGRAM ASSESSMENT PLANNING FORM

Program	to	be	assessed	:
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Title: Photographic Technology

Division: BCT

Department: VAT

Code: APPHOT

Type of Award:

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Cert.

Adv. Cert. Post-Assoc. Cert. Cert. of Completion

Assessment plan:

Learning outcomes to be assessed	Assessment tool	When assessment will take place	Describe population to be assessed	Number of students to be assessed
Produce a comprehensive portfolio of photographic work showcasing photographic skills commensurate with the student's stated goals for advancement in the field.	Portfolio produced in PHO 231 (Portfolio Seminar).	Every semester PHO 231 is offered. Fall 2007 4 * Lucy 3 years	All PHO 231 students.	Up to 20 per semester.
Produce self-promotional materials appropriate to the student's stated goals in the field.	Collection of self- promotional pieces.	Every semester PHO * 231 is offered. Tall 2007 1 Lugy 3 years	All PHO 231 students.	Up to 20 per semester.

Scoring and analysis of assessment:

- 1. Indicate how the above assessment(s) will be scored and evaluated (e.g. departmentally developed rubric, external evaluation, other). Attach the rubric/scoring guide. Both program outcomes will be assessed using the attached rubric.
- 2. Indicate the standard of success to be used for this assessment. 80% of all students attaining a level of Proficient or above on all components contained in the scoring rubric.
- 3. Indicate who will score and analyze the data (data must be blind-scored). Full time professional photographers representing a variety of photographic areas will be brought in for scoring. Full time faculty will analyze the data.
- 4. Explain the process for using assessment data to improve the program. Full time photography faculty will discuss results with the photography advisory committee and form plans for improvement of the program.

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Submitted by:

Name: Jennifer

Print/Signature

Dept. Chair: 」 て e

Dean:

Print Signature

Please return completed form to the Office of Curriculum & Assessment, SC 247.

Office of Curriculum & Assessment Approved by the Assessment Committee 10/10/06

Program Assessment Planning Form.doc