### **Program Information Report**

# Broadcast, Communication, Visual, Digital & Fine Arts

## General Studies (AGGSD) Associate in General Studies

Program Effective Term: Fall 2019

### Program is also available online

This degree is designed for students who wish to earn an associate degree by creating a personalized program. It offers two pathways for completion: a pathway to four-year transfer or a pathway to employment in their chosen career. Students will design this 60 credit, multi-disciplinary program in conjunction with an academic advisor and can include coursework from all areas of the college; occupational and academic.

### Minimum Option Credits Required for the Program:

60

#### **General Studies Options**

| Employmer   | at Pathway  | (60 credits) |
|-------------|---|--------------|
| First Semes | ster  | (15 credits) |
| Elective    | Writing Elective(s)                                 | 3-4          |
| Elective    | Math Elective(s)                                    | 3            |
|             | Concentration 1                                     | 3            |
|             | Concentration 2                                     | 3            |
| Elective    | Elective(s)   | 3            |
| Second Sen  |   | (15 credits) |
| Elective    | Speech/Comp. Elective(s)                            | 3            |
| Elective    | Arts/Human. Elective(s)                             | 3<br>3<br>3  |
|             | Concentration 3                                     | 3            |
| Elective    | Elective(s)   | 3            |
| Elective    | Elective(s)   | 3            |
| Third Seme  |   | (15 credits) |
| Elective    | Nat. Sci. Elective(s)                               | 3-4          |
|             | Concentration 4                                     | 3            |
|             | Concentration 5                                     | 3<br>3<br>3  |
| Elective    | Elective(s)   | 3            |
| Elective    | Elective(s)   | 3            |
| Fourth Sem  |   | (15 credits) |
| Elective    | Soc. Sci. Elective(s)                               | 3            |
|             | Concentration 6                                     | 3<br>3       |
| Elective    | Elective(s)   | 3            |
| Elective    | Elective(s)   | 3 3          |
| Elective    | Electives to reach a minimum of 60 credits          | . 3          |
| Minimum C   | redits Required for the Concentration or Option: 60 |              |
| Transfer Pa | thway   | (60 credits) |
| First Semes |   | (15 credits) |
| Elective    | Writing Elective(s)                                 | 3-4          |
| Elective    | Math Elective(s)                                    | 3            |
|             | Concentration 1                                     | 3<br>3       |
|             | Concentration 2                                     | 3            |
| Elective    | Elective(s)   | 3            |
| Second Sen  |   | (15 credits) |
| Elective    | Speech/Comp. Elective(s)                            | 3            |
| Elective    | Nat. Sci. Elective(s)                               | 3            |
| Elective    | Arts/Human. Elective(s)                             | 3<br>3<br>3  |
|             | Concentration 3                                     | 3            |
|             |   |              |

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# **Program Information Report**

| Elective   | Elective(s)   |                 | 3       |
|------------|---|-----------------|---------|
|            |   |                 |         |
| Third Seme | sterster  | (15 c           | redits) |
| Elective   | Nat. Sci. Lab Elective(s)   |                 | 3-4     |
| Elective   | Soc. Sci. Elective(s) 1   |                 | 3       |
|            | Concentration 4   |                 | 3       |
|            | Concentration 5   |                 | 3       |
| Elective   | Elective(s)   |                 | 3       |
| Fourth Sem | ester   | (15 c           | redits) |
| Elective   | Soc. Sci. Elective(s) 2   |                 | 3       |
| Elective   | Arts/Human, Elective(s) 2   |                 | 3       |
|            | Concentration 6   |                 | 3       |
| Elective   | General Education electives to reach a minimum of 30 credit hours as needed |                 | 3       |
| Elective   | Electives to reach a minimum of 60 credits (0-3 credits)                    |                 | 3       |
| Minimum C  | redits Required for the Concentration or Option: 60                         | ngt of site and |         |
| Minimum C  | redits Required for the Program:  |                 | 60      |

60

# **Program Information Report**

# **General Studies (AGGSD) Associate in General Studies**

Fall 2019 **Program Effective Term:** 

#### Program is also available online

This degree is designed for students who wish to earn an associate degree by creating a personalized program. It offers two pathways for completion: a pathway to four-year transfer or a pathway to employment in their chosen career. Students will design this 60 credit, multi-disciplinary program in conjunction with an academic advisor and can include coursework from all areas of the college; occupational and academic.

## Minimum Option Credits Required for the Program:

Minimum Credits Required for the Concentration or Option: 60

**General Studies Options** 

| Employmer   | nt Pathway   | (60 credits)     |
|-------------|--|------------------|
| First Semes | ster   | (15 credits)     |
| Elective    | Writing Elective(s)  | 3-4              |
| Elective    | Math Elective(s)   | 3                |
|             | Concentration 1  | 3                |
|             | Concentration 2  | 3                |
| Elective    | Elective(s)  | 3                |
| Second Ser  | nester   | (15 credits)     |
| Elective    | Speech/Comp. Elective(s)   | 3                |
| Elective    | Arts/Human. Elective(s)  | 3<br>3<br>3<br>3 |
|             | Concentration 3  | 3                |
| Elective    | Elective(s)  | 3                |
| Elective    | Elective(s)  | 3                |
| Third Seme  | ster   | (15 credits)     |
| Elective    | Nat. Sci. Elective(s)  | 3-4              |
| 2.000.70    | Concentration 4  | 3                |
|             | Concentration 5  | 3                |
| Elective    | Elective(s)  | 3                |
| Elective    | Elective(s)  | 3                |
| Fourth Sen  | nester the second secon | (15 credits)     |
| Elective    | Soc. Sci. Elective(s)  | 3                |
|             | Concentration 6  | 3                |
| Elective    | Elective(s)  | 3<br>3<br>3<br>3 |
| Elective    | Elective(s)  | 3                |
| Elective    | Electives to reach a minimum of 60 credits   | 3                |
|             |  |                  |

| Transfer Pa | athway   | (60 credits) |
|-------------|--|--------------|
| First Seme  | ster was a serious state of the serious state of th | (15 credits) |
| Elective    | Writing Elective(s)  | 3-4          |
| Elective    | Math Elective(s)   | 3            |
| LICCLIVE    | Concentration 1  | 3            |
|             | Concentration 2  | _ 3          |
| Elective    | Elective(s)  | 3            |
| Second Ser  | mester   | (15 credits) |
| Elective    | Speech/Comp. Elective(s)   | 3            |
| Elective    | Nat. Sci. Elective(s)  | 3            |
| Elective    | Arts/Human. Elective(s)  | 3            |
| LICCLIVC    | Concentration 3  | 3            |
| Elective    | Elective(s)  | 3            |
| Third Seme  | ester  | (15 credits) |
| Elective    | Nat, Sci. Lab Elective(s)  | 3-4          |
| Elective    | Soc. Sci. Elective(s) 1  | 3            |

# **Program Information Report**

| Elective             | Concentration 4 Concentration 5 Elective(s)   | 3<br>3<br>3  |
|----------------------|---|--------------|
| Fourth Sem           |   | (15 credits) |
| Elective             | Soc. Sci. Elective(s) 2   | 3            |
|                      | Arts/Human. Elective(s) 2   | 3            |
| Elective             | Concentration 6   | 3            |
| El                   |   | 3            |
| Elective             | Elective(s) General Education electives to reach a minimum of 30 credit hours as needed | 3            |
| Elective<br>Elective | Electives to reach a minimum of 60 credits  | 0-3          |
| Minimum C            | redits Required for the Concentration or Option: 60                                     |              |
| Minimum C            | redits Required for the Program:  | 60           |

# **Washtenaw Community College**

# PROGRAM PROPOSAL FORM

- Preliminary Approval Check here when using this form for preliminary approval of a program proposal, and respond to the items in general terms.
- Final Approval Check here when completing this form after the Vice President for Instruction has given preliminary approval to a program proposal. For final approval, complete information must be provided for each item.

| Associates in General Studies  | Program<br>Code:   |   |
|--|--|---|
| Arts & Sciences  |  | AGGSD   |
| ☐ AA ☐ AS ☐ AAS ☑ <b>AGS</b> ☐ Cert. ☐ Adv. Cert. ☐ Post-Assoc. Cert.  | <u> </u>   |   |
| Fall 2019  |  | CIP<br>Code:  |
| Dena Blair and Hava Levitt-Phillips  |  | 24.0101   |
| This degree is designed for students who wish to earn an associate degree by creating a personalized program. It offers two pathways for completion: a pathway to four-year transfer or a pathway to more immediate employmenttheir chosen career. Students will design this 60-credit, multidisciplinary program in conjunction with an academic advisor and can include coursework from all areas of the college; occupational and academic.  There are no additional criteria for entry into this program.  This flexible, cross-divisional program aims to serve a population of students that need training in multiple disciplines to accommodate their career goals. Students are empowered to be intentional about their choice as they build their programs throughout their time at WCC. The structure of this program accommodates the ever-evolving needs of the 21st century workforce. |  |   |
| general education divisions. Many students   | are exploring job opport   | nal and<br>cunities that  |
| Outcomes   | Assessment method  |   |
| <ol> <li>Students will demonstrative effective oral and written communication skills.</li> <li>Students will be able to utilize multiple analytical practices from a variety of disciplines in diverse contexts.</li> </ol>  | common rubric  |   |
|  | Arts & Sciences  AA AS Adv. Cert. Post-Assoc. Cert.  Fall 2019  Dena Blair and Hava Levitt-Phillips  This degree is designed for students who wis creating a personalized program. It offers two pathway to four-year transfer or a pathway to employment their chosen career. Students will disciplinary program in conjunction with an accoursework from all areas of the college; occurred training in multiple disciplines to accommodate the ever-evolving needs of the word of the college in th | Arts & Sciences  AA AS AS ASSOC. Cert. Cert. Cert. of Comp.  Fall 2019  Dena Blair and Hava Levitt-Phillips  This degree is designed for students who wish to earn an associate creating a personalized program. It offers two pathways for complet pathway to four-year transfer or a pathway to more immediate employmenttheir chosen career. Students will design this 60-credit, disciplinary program in conjunction with an academic advisor and coursework from all areas of the college; occupational and academic There are no additional criteria for entry into this program.  This flexible, cross-divisional program aims to serve a population of that need training in multiple disciplines to accommodate their career. Students are empowered to be intentional about their choice as the programs throughout their time at WCC. The structure of this program accommodates the ever-evolving needs of the 21st century workford.  WCC does not currently have a program that marries the occupation general education divisions. Many students are exploring job opport need to have coursework in more than one focus area.  Outcomes  1. Students will demonstrative effective oral and written communication skills.  2. Students will be able to utilize multiple analytical practices from a variety of |

### Curriculum

List the courses in the program as they should appear in the catalog. List minimum credits required. Include any notes that should appear below the course list.

Associate degree programs must provide a semester by semester program layout. Flexibility is provided so that the required 60 credit hours can be met as individually appropriate. Because transferability of credits varies with colleges and universities, programs and department majors, students are urged to discuss their program with a WCC counselor and transfer institution. Students will be asked to select either a transfer pathway or an employment pathway. The appropriate general education requirements will be aligned based on their selection

## Transfer Pathway

| Semester 1  |       |
|---|-------|
| Writing/Composition   | 3-4   |
| Math  | 3     |
| Concentration 1   | 3     |
| Concentration 2   | 3     |
| Elective  | 3     |
|   | 15-16 |
| Semester 2  |       |
| 2 <sup>nd</sup> Writing/Composition or Communication          | 3     |
| Arts and Humanities 1   | 3     |
| Natural Science 1   | 3     |
| Concentration 3   | 3     |
| Elective  | 3     |
|   | 15    |
| Semester 3  |       |
| Natural Science with Lab                                      | 3-4   |
| Social and Behavioral Science 1                               | 3     |
| Concentration 4   | 3     |
| Concentration 5   | 3     |
| Elective  | 3     |
|   | 15-16 |
| Semester 4  |       |
| Concentration 6   | 3     |
| Arts and Humanities 2   | 3     |
| Social and Behavioral Science 2                               | 3     |
| Elective  | 3     |
| General Education Elective to reach 30 credit hours as needed | 0-3   |
| Elective to reach a minimum of 60 credits                     | 1-3   |
|   | 13-15 |
| Minimum Program Credits                                       | 60    |

## **Employment Pathway**

| Semester 1   | 3-4   |
|--|-------|
| Writing/Composition                                  |       |
| Math   | 3     |
| Concentration 1                                      | 3     |
| Concentration 2                                      | 3     |
| Elective   | 3     |
|  | 15-16 |
| Semester 2   |       |
| 2 <sup>nd</sup> Writing/Composition or Communication | 3     |
| Arts and Humanities                                  | 3     |
| Concentration 3                                      | 3     |
| Elective   | 3     |
| Elective   | 3     |
|  | 15    |
| Semester 3   |       |
| Natural Science                                      | 3-4   |
| Concentration 4                                      | 3     |
| Concentration 5                                      | 3     |
| Elective   | 3     |
| Elective   | 3     |
|  | 15-16 |

|  | Semester 4  |  |   |  |   |
|--|---|--|---|--|---|
|  | Concentration 6   |  |   | 3  |   |
|  | Social and Behavioral Science   |  |   | 3  |   |
|  | Elective  |  |   | 3  |   |
|  | Elective  |  |   | 3  |   |
|  | Elective to reach a minimum of 60 credits   |  | 1-3   |  |   |
|  |   |  |   | 13-15  |   |
|  |   | Minim  | um Program Cre  | dits 60  |   |
| Budget   |   | START-I  | JP COSTS  | ONGOING  | COSTS   |
| Specify program costs in the following areas, per academic year: | Faculty   | \$   | •   | \$   | •5.   |
| arodo, por doddornio your.                                       | Training/Travel   |  |   |  |   |
|  | Materials/Resources   |  |   |  |   |
|  | Facilities/Equipment  |  |   |  |   |
|  | Other   |  |   |  |   |
|  | TOTALS:   | \$   |   | \$   |   |
|  | creating a personalized prog<br>pathway to four-year transfe<br>Students will design this 60-   | r or a pathw<br>credit, multi-   | ay to employme  | ent in their chose                                 | en career.                                    |
|  | an academic advisor and ca occupational and academic.  This flexible, cross-divisional need training in multiple discare empowered to be intentithroughout their time at WCC ever-evolving needs of the 2   | program ai<br>siplines to ac<br>onal about t<br>C. The struc   | ms to serve a possible commodate the heir choice as the ture of this program.                 | all areas of the opulation of studer career goals. | college; dents that Students rograms          |
| Program Information  | occupational and academic.  This flexible, cross-divisional need training in multiple discare empowered to be intentithroughout their time at WCC   | program ai<br>siplines to ac<br>onal about t<br>C. The struc<br>1st century                          | ms to serve a possible commodate the heir choice as the ture of this program.                 | all areas of the opulation of studer career goals. | college;  dents that Students rograms         |
| Program Information  | occupational and academic.  This flexible, cross-divisional need training in multiple discare empowered to be intentithroughout their time at WCC ever-evolving needs of the 2  | program ai<br>siplines to ac<br>onal about t<br>C. The struc<br>1st century                          | ms to serve a possible to serve a possible the heir choice as the ture of this progworkforce. | all areas of the opulation of studer career goals. | college;<br>dents that<br>Students<br>rograms |
| Program Information  | occupational and academic.  This flexible, cross-divisional need training in multiple discare empowered to be intentithroughout their time at WCC ever-evolving needs of the 2  Accreditation/Licensure –   | program ai<br>siplines to ac<br>onal about t<br>C. The struct<br>1st century v<br>N/A                | ms to serve a possible to serve a possible the heir choice as the ture of this progworkforce. | all areas of the opulation of studer career goals. | college;  dents that Students rograms         |
| Program Information  | occupational and academic.  This flexible, cross-divisional need training in multiple disc are empowered to be intentithroughout their time at WCC ever-evolving needs of the 2  Accreditation/Licensure –  Advisors – Dena Blair and                         | program ai<br>siplines to ac<br>onal about t<br>C. The struct<br>1st century v<br>N/A<br>I Hava Levi | ms to serve a possible to serve a possible the heir choice as the ture of this progworkforce. | all areas of the opulation of studer career goals. | college;<br>dents that<br>Students<br>rograms |
| Program Information  | occupational and academic.  This flexible, cross-divisional need training in multiple disc are empowered to be intentithroughout their time at WCC ever-evolving needs of the 2  Accreditation/Licensure –  Advisors – Dena Blair and Advisory Committee - NA | program ai<br>siplines to ac<br>onal about t<br>C. The struct<br>1st century v<br>N/A<br>I Hava Levi | ms to serve a possible to serve a possible the heir choice as the ture of this progworkforce. | all areas of the opulation of studer career goals. | college;  dents that Students rograms         |

Assessment plan:

| Program outcomes to be assessed   | Assessment tool When assessment will take place |           | Courses/other populations | Number students to be assessed    |  |
|---|---|-----------|---------------------------|-----------------------------------|--|
| Students will demonstrative effective oral and written communication skills.  | E-Portfolio     Rubric                          | Fall 2022 | All sections offered      | All students in selected sections |  |
| <ol> <li>Students will be able to utilize<br/>multiple analytical practices<br/>from a variety of disciplines in<br/>diverse contexts.</li> </ol> | 2. E-Portfolio<br>Rubric                        | Fall 2022 | All sections offered      | All students in selected sections |  |

# Scoring and analysis plan:

1. Indicate how the above assessment(s) will be scored and evaluated (e.g. departmentally-developed rubric, external evaluation, other). Attach the rubric.

Divisional rubric

2. Indicate the standard of success to be used for this assessment.

70% of the students will score a 70% or higher.

3. Indicate who will score and analyze the data.

Instructors teaching most subscribed courses in the degree will score and analyze the data.

|  | HavaA. Levitt Rillips Jalle 18th 2/7   |
|--|--|
| REVIEWER   | PRINT NAME SIGNATURE DATE  |
| Department Chair/Area Director   | Alison Fournish Illustre tim 2/11/19   |
| Dean   | Kristin bord W8+5 grad 2/7/19  |
| Please submit com<br>Once reviewed by the appropr                          | pleted form to the Office of Curriculum and Assessment (SC 257).<br>ate faculty committees, we will secure the signature of the VPI and President. |
| Curriculum Committee Chair   | LISA VERSEY XIJa Veany 2/18/19   |
| Vice President for Instruction ☐ Approved for Development ☐ Final Approval | Kimberly Hurns 3/6/19  |
| President  | Rose Bellanca Chree Breelance 3/6/19   |
| Board Approval   | 3/26/19  |

done fr 5-15-19

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