

**Course Assessment Report
Washtenaw Community College**

Discipline	Course Number	Title
Photography	212	PHO 212 06/30/2020- Large Format Photography II
College	Division	Department
Business and Computer Technologies	Business and Computer Technologies	Digital Media Arts (new)
Faculty Preparer		Terry Abrams
Date of Last Filed Assessment Report		

I. Review previous assessment reports submitted for this course and provide the following information.

1. Was this course previously assessed and if so, when?

No

2. Briefly describe the results of previous assessment report(s).

3.

4. Briefly describe the Action Plan/Intended Changes from the previous report(s), when and how changes were implemented.

5.

II. Assessment Results per Student Learning Outcome

Outcome 1: Employ a method of large format photography beyond the basic operation of the 4x5 camera.

- Assessment Plan
 - Assessment Tool: Portfolio evaluation
 - Assessment Date: Winter 2007
 - Course section(s)/other population: All sections
 - Number students to be assessed: Number of students to be assessed is 20
 - How the assessment will be scored:

- Standard of success to be used for this assessment:
- Who will score and analyze the data:

1. Indicate the Semester(s) and year(s) assessment data were collected for this report.

Fall (indicate years below)	Winter (indicate years below)	SP/SU (indicate years below)
2018, 2015	2016	

2. Provide assessment sample size data in the table below.

# of students enrolled	# of students assessed
23	18

3. If the number of students assessed differs from the number of students enrolled, please explain why all enrolled students were not assessed, e.g. absence, withdrawal, or did not complete activity.

This course is taught every other year in a face-to-face format. Of the 23 students enrolled in the three semesters, only 18 scores of the students had their information on Blackboard. Three students did not complete the course. Access to my records for other students was limited due to COVID 19.

4. Describe how students from all populations (day students on campus, DL, MM, evening, extension center sites, etc.) were included in the assessment based on your selection criteria.

This is an advanced course, one section is offered every year or so, and it is only offered as an on-campus lab-based section. The offering of the course is attempted to be rotated among day and evening students.

5. Describe the process used to assess this outcome. Include a brief description of this tool and how it was scored.

Students worked on photography projects employing advanced camera techniques throughout the semester. Students received regular feedback and critique, and their final portfolios of these projects were scored, using a departmentally developed rubric, at the end of the semester.

6. Briefly describe assessment results based on data collected for this outcome and tool during the course assessment. Discuss the extent to which students achieved this learning outcome and indicate whether the standard of success was met for this outcome and tool.

Met Standard of Success: Yes

Each portfolio contains 10 photographs that are scored on a rubric with 5 criteria and 6 total points. The average portfolio score for all 18 students was 54.5 out of 60 possible points. Scores ranged from a low of 50 to the maximum 60 points. Overall, of the 5 criteria students scored consistently well each item. No single item was identified as being problematic.

This shows very high learning outcome with 91% average portfolio score.

7. Based on your interpretation of the assessment results, describe the areas of strength in student achievement of this learning outcome.

Students were highly successful in achieving this outcome.

8. Based on your analysis of student performance, discuss the areas in which student achievement of this learning outcome could be improved. If student met standard of success, you may wish to identify your plans for continuous improvement.

Students achieved this outcome very well. For continuous improvement, students will be integrating newly purchased equipment and more digital processes into their future work.

Outcome 2: Develop a thematic portfolio of photographs made with the large format camera.

- Assessment Plan
 - Assessment Tool: Portfolio evaluation
 - Assessment Date: Winter 2007
 - Course section(s)/other population: All sections
 - Number students to be assessed: Number of students to be assessed is 20
 - How the assessment will be scored:
 - Standard of success to be used for this assessment:
 - Who will score and analyze the data:

1. Indicate the Semester(s) and year(s) assessment data were collected for this report.

Fall (indicate years below)	Winter (indicate years below)	SP/SU (indicate years below)
2018, 2015	2016	

2. Provide assessment sample size data in the table below.

# of students enrolled	# of students assessed
23	18

3. If the number of students assessed differs from the number of students enrolled, please explain why all enrolled students were not assessed, e.g. absence, withdrawal, or did not complete activity.

Three students dropped the course, and there are no Blackboard records for the other two students. Access to my faculty office is not possible due to the COVID-19 campus closure.

4. Describe how students from all populations (day students on campus, DL, MM, evening, extension center sites, etc.) were included in the assessment based on your selection criteria.

Only one section of the course is offered per year at most, and it is rotated to accommodate day and evening students. Due to the nature of the course, it is offered in an on-campus lab.

5. Describe the process used to assess this outcome. Include a brief description of this tool and how it was scored.

Students work on a portfolio project throughout the semester and receive regular feedback toward the successful completion of the project. The project of 10 photographs is scored with a possible 6 points/photo.

6. Briefly describe assessment results based on data collected for this outcome and tool during the course assessment. Discuss the extent to which students achieved this learning outcome and indicate whether the standard of success was met for this outcome and tool.

Met Standard of Success: Yes
Portfolio scores for the students ranged from 50 to 60 points, with an average score of 91.5%. This far exceeds the standard for success in the course.

7. Based on your interpretation of the assessment results, describe the areas of strength in student achievement of this learning outcome.

Students performed very well in developing and producing a thematic portfolio of large format images.

8. Based on your analysis of student performance, discuss the areas in which student achievement of this learning outcome could be improved. If student met standard of success, you may wish to identify your plans for continuous improvement.

Students achieved this outcome at a very high level.

III. Course Summary and Intended Changes Based on Assessment Results

1. Based on the previous report's Intended Change(s) identified in Section I above, please discuss how effective the changes were in improving student learning.

This course was not previously assessed.

2. Describe your overall impression of how this course is meeting the needs of students. Did the assessment process bring to light anything about student achievement of learning outcomes that surprised you?

My impression is that this course is meeting the needs of students very well. The course allows them to use the large format photography technology in a personal and in-depth manner, as well as providing them with additional tools and methods. The high level of student achievement is a bit of a surprise, however the students in the course are at an advanced level where high achievement is more common.

3. Describe when and how this information, including the action plan, was or will be shared with Departmental Faculty.

This report will be electronically disseminated to PHO full-time faculty.

4. Intended Change(s)

Intended Change	Description of the change	Rationale	Implementation Date
No changes intended.			

5. Is there anything that you would like to mention that was not already captured?

6.

III. Attached Files

[PHO 212 Summary Data](#)

Faculty/Preparer: Terry Abrams **Date:** 07/09/2020
Department Chair: Donald Werthmann **Date:** 07/15/2020
Dean: Eva Samulski **Date:** 07/16/2020
Assessment Committee Chair: Shawn Deron **Date:** 10/26/2021