

**Course Assessment Report
Washtenaw Community College**

Discipline	Course Number	Title
Film Studies (new)	120	FLM 120 07/09/2021- Introduction to Film
College	Division	Department
Humanities, Social and Behavioral Sciences	Humanities, Social and Behavioral Sciences	Communication, Media & Theatre Arts (new)
Faculty Preparer		Claire Sparklin
Date of Last Filed Assessment Report		

I. Review previous assessment reports submitted for this course and provide the following information.

1. Was this course previously assessed and if so, when?

No

2. Briefly describe the results of previous assessment report(s).

3.

4. Briefly describe the Action Plan/Intended Changes from the previous report(s), when and how changes were implemented.

5.

II. Assessment Results per Student Learning Outcome

Outcome 1: Recognize the core elements of motion pictures including the following: narrative, acting and sound.

- Assessment Plan
 - Assessment Tool: Common Exam Questions
 - Assessment Date: Fall 2014
 - Course section(s)/other population: All sections
 - Number students to be assessed: All to a maximum of 50
 - How the assessment will be scored: Exams/Tests will be scored using an answer key.

- Standard of success to be used for this assessment: 70 percent of the students will score 70 percent or higher.
- Who will score and analyze the data: Faculty in the department will "blind" score and analyze the data.

1. Indicate the Semester(s) and year(s) assessment data were collected for this report.

Fall (indicate years below)	Winter (indicate years below)	SP/SU (indicate years below)
	2021	

2. Provide assessment sample size data in the table below.

# of students enrolled	# of students assessed
54	28

3. If the number of students assessed differs from the number of students enrolled, please explain why all enrolled students were not assessed, e.g. absence, withdrawal, or did not complete activity.

In Winter 2021, with a total enrollment of 54 students, 52% or 28 of the students were assessed. The students were chosen at random from the two sections of FLM 120 offered (FLM120-01 and FLM120-Y1).

4. Describe how students from all populations (day students on campus, DL, MM, evening, extension center sites, etc.) were included in the assessment based on your selection criteria.

All classes offered during the Winter 2021 semester were assessed. Due to the Covid-19 Pandemic, virtual classes were the only format that FLM120 was offered. Both a seasoned part-time instructor and a newer part-time instructor's classes were assessed. There is no full-time Film instructor at WCC.

5. Describe the process used to assess this outcome. Include a brief description of this tool and how it was scored.

Standard departmental quizzes created by part-time instructors were used to assess this outcome. Quiz 4 (questions 1-10), Quiz 7 (questions 1-10) and Quiz 9 (questions 1-10) correspond to this Learning Outcome. Students cumulatively are tested on the information presented during the course. Each question was worth two points. Students in the virtual environment took the quizzes using Blackboard Learning Management System.

6. Briefly describe assessment results based on data collected for this outcome and tool during the course assessment. Discuss the extent to which students achieved this

learning outcome and indicate whether the standard of success was met for this outcome and tool.

Met Standard of Success: <u>Yes</u>
Of the 28 students who completed Quiz 4, 82% answered the corresponding questions correctly. Of the 28 students who completed Quiz 7, 78% answered the corresponding questions correctly. Of the 28 students who completed Quiz 9, 75% answered the corresponding questions correctly. This course evaluation tool was designed with 70% being the standard of success. Therefore, yes, the standard of success for this outcome and tool were met.

7. Based on your interpretation of the assessment results, describe the areas of strength in student achievement of this learning outcome.

Students were able to accurately identify key definitions and theory that comprise the foundation of Film Studies including: narrative, acting and sound. Students were prepared to test their knowledge when taking the quiz and performed within success range.

8. Based on your analysis of student performance, discuss the areas in which student achievement of this learning outcome could be improved. If student met standard of success, you may wish to identify your plans for continuous improvement.

Plans for continued improvement include training of part-time instructors within the Film discipline. Department meetings held two times a year will offer teaching training and activities to reinforce best practices in the college classroom. Instructors will be encouraged to attend Faculty Professional Development sessions and they will receive regular e-mails highlighting sessions that may be of more importance.
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Outcome 2: Recognize specific film genres and historical periods.

- Assessment Plan
 - Assessment Tool: Common Exam Questions
 - Assessment Date: Fall 2014
 - Course section(s)/other population: All sections
 - Number students to be assessed: All to a maximum of 50
 - How the assessment will be scored: Exams/Tests will be scored using an answer key.
 - Standard of success to be used for this assessment: 70 percent of the students will score 70 percent or higher.

- Who will score and analyze the data: Faculty in the department will "blind" score and analyze the data.

1. Indicate the Semester(s) and year(s) assessment data were collected for this report.

Fall (indicate years below)	Winter (indicate years below)	SP/SU (indicate years below)
	2021	

2. Provide assessment sample size data in the table below.

# of students enrolled	# of students assessed
54	28

3. If the number of students assessed differs from the number of students enrolled, please explain why all enrolled students were not assessed, e.g. absence, withdrawal, or did not complete activity.

In Winter 2021, with a total enrollment of 54 students, 52% or 28 of the students were assessed. The students were chosen at random from the two sections of FLM 120 offered (FLM120-01 and FLM120-Y1).

4. Describe how students from all populations (day students on campus, DL, MM, evening, extension center sites, etc.) were included in the assessment based on your selection criteria.

All classes offered during the Winter 2021 semester were assessed. Due to the Covid-19 Pandemic, virtual classes were the only format that FLM120 was offered. Both a seasoned part-time instructor and a newer part-time instructor's classes were assessed. There is no full-time Film instructor at WCC.

5. Describe the process used to assess this outcome. Include a brief description of this tool and how it was scored.

Standard departmental quizzes created by part-time instructors was used to assess this outcome. Quiz 3 (questions 6-8) and Quiz 5 (questions 7, 8, 10) correspond to this Learning Outcome. Students cumulatively are tested on the information presented during the course. Each question was worth 2 points. Students in the virtual environment took the quiz using Blackboard Learning Management System.

6. Briefly describe assessment results based on data collected for this outcome and tool during the course assessment. Discuss the extent to which students achieved this learning outcome and indicate whether the standard of success was met for this outcome and tool.

Met Standard of Success: Yes

Of the 28 students who completed Quiz 3, 78% answered the corresponding questions correctly. Of the 28 students who completed Quiz 5, 71% answered the corresponding questions correctly. This course evaluation tool was designed with 70% being the standard of success. Therefore, yes, the standard of success for this outcome and tool were met.

7. Based on your interpretation of the assessment results, describe the areas of strength in student achievement of this learning outcome.

Students were able to accurately recognize specific film genres and historical periods. Students were prepared to test their knowledge when taking the quiz and performed within success range.

8. Based on your analysis of student performance, discuss the areas in which student achievement of this learning outcome could be improved. If student met standard of success, you may wish to identify your plans for continuous improvement.

Part-time Film faculty and CMTD full-time faculty will review teaching strategies leading up to Quiz 5 as this quiz seemed to have the lowest scores. Questions 7 and 8 may need to be reviewed for possible revision as they were the two lowest scored questions on Quiz 5. Plans for continued improvement include training of part-time instructors within the Film discipline. Department meetings held two times a year will offer teaching training and activities to reinforce best practices in the college classroom. Instructors will be encouraged to attend Faculty Professional Development sessions and they will receive regular e-mails highlighting sessions that may be of more importance.

Outcome 3: Identify the visual components of films including the following: elements of design and composition, camera movement and placement, types of shots and approaches to editing.

- Assessment Plan
 - Assessment Tool: Common Exam Questions
 - Assessment Date: Fall 2014
 - Course section(s)/other population: All sections
 - Number students to be assessed: All to a maximum of 50
 - How the assessment will be scored: Exams/Tests will be scored using an answer key.
 - Standard of success to be used for this assessment: 70 percent of the students will score 70 percent or higher.

- Who will score and analyze the data: Faculty in the department will "blind" score and analyze the data.

1. Indicate the Semester(s) and year(s) assessment data were collected for this report.

Fall (indicate years below)	Winter (indicate years below)	SP/SU (indicate years below)
	2021	

2. Provide assessment sample size data in the table below.

# of students enrolled	# of students assessed
54	28

3. If the number of students assessed differs from the number of students enrolled, please explain why all enrolled students were not assessed, e.g. absence, withdrawal, or did not complete activity.

In Winter 2021, with a total enrollment of 54 students, 52% or 28 of the students were assessed. The students were chosen at random from the two sections of FLM 120 offered (FLM120-01 and FLM120-Y1).

4. Describe how students from all populations (day students on campus, DL, MM, evening, extension center sites, etc.) were included in the assessment based on your selection criteria.

All classes offered during the Winter 2021 semester were assessed. Due to the Covid-19 Pandemic, virtual classes were the only format that FLM120 was offered. Both a seasoned part-time instructor and a newer part-time instructor's classes were assessed. There is no full-time Film instructor at WCC.

5. Describe the process used to assess this outcome. Include a brief description of this tool and how it was scored.

Standard departmental quizzes created by part-time instructors was used to assess this outcome. Quiz 5 (questions 3-6), Quiz 6 (questions 2, 6-10) and Quiz 8 (questions 1-10) correspond to this Learning Outcome. Students cumulatively are tested on the information presented during the course. Each question was worth two points. Students in the virtual environment took the quiz using Blackboard Learning Management System.

6. Briefly describe assessment results based on data collected for this outcome and tool during the course assessment. Discuss the extent to which students achieved this learning outcome and indicate whether the standard of success was met for this outcome and tool.

Met Standard of Success: Yes

Of the 28 students who completed Quiz 5, 75% answered the corresponding questions correctly. Of the 28 students who completed Quiz 6, 82% answered the corresponding questions correctly. Of the 28 students who completed Quiz 8, 71% answered the corresponding questions correctly. This course evaluation tool was designed with 70% being the standard of success. Therefore, yes, the standard of success for this outcome and tool were met.

7. Based on your interpretation of the assessment results, describe the areas of strength in student achievement of this learning outcome.

Students were able to accurately identify the visual components of films including: elements of design and composition, camera movement and placement, types of shots and approaches to editing. Students were prepared to test their knowledge when taking the quiz and performed within success range.

8. Based on your analysis of student performance, discuss the areas in which student achievement of this learning outcome could be improved. If student met standard of success, you may wish to identify your plans for continuous improvement.

Part-time Film faculty and CMTD full-time faculty will review teaching strategies leading up to Quiz 8 as this quiz seemed to have the lowest scores. Questions 9 and 10 may need to be reviewed for possible revision as they were the two lowest scored questions on Quiz 8. Plans for continued improvement include training of part-time instructors within the Film discipline. Department meetings held two times a year will offer teaching training and activities to reinforce best practices in the college classroom. Instructors will be encouraged to attend Faculty Professional Development sessions and they will receive regular e-mails highlighting sessions that may be of more importance.

III. Course Summary and Intended Changes Based on Assessment Results

1. Based on the previous report's Intended Change(s) identified in Section I above, please discuss how effective the changes were in improving student learning.

This course has no previous report.

2. Describe your overall impression of how this course is meeting the needs of students. Did the assessment process bring to light anything about student achievement of learning outcomes that surprised you?

This course is meeting the needs of students as seen by successful completion and demonstration of course outcomes. Further examination of the teaching strategies used for information covered in Quiz 5 and Quiz 8 and a review of specific question wording is warranted to prevent slipping lower than the 70% standard of success.

- Describe when and how this information, including the action plan, was or will be shared with Departmental Faculty.

The Communication, Media and Theatre Arts Department meeting held in Fall 2021 will address teaching training and activities to reinforce best practices in the college classroom, as will additional full Department meetings held twice yearly. Instructors will be encouraged to attend Faculty Professional Development sessions, and regular e-mails throughout the 2021-2022 school year will highlight sessions that may be of more importance.

- Intended Change(s)

Intended Change	Description of the change	Rationale	Implementation Date
Other: Training and Professional Development	Instructors (especially part-time instructors) will participate in training and activities and encouraged to attend relevant faculty professional development sessions.	To reinforce best practices in the college classroom and encourage collaboration across the discipline/department.	2022

- Is there anything that you would like to mention that was not already captured?

6.

III. Attached Files

[FLM120 Data](#)

Faculty/Preparer: Claire Sparklin **Date:** 07/09/2021
Department Chair: Allison Fournier **Date:** 07/12/2021
Dean: Scott Britten **Date:** 07/21/2021
Assessment Committee Chair: Shawn Deron **Date:** 04/21/2022